



# Sponsor Prospectus

**January 17-24, 2027**

*Celebrity Beyond: Ft. Lauderdale, FL | Bahamas |  
Cozumel | Grand Caymen*



# What is CMMC at Sea?

CMMC at Sea is a first-of-its-kind industry event bringing together leaders across the Cybersecurity Maturity Model Certification (CMMC) ecosystem aboard a 7-night cruise conference experience.

For organizations shaping the future of defense, the event blends high-value education, strategic networking, and immersive industry collaboration in a unique setting.

## Event Highlights

- **Curated CMMC programming** led by leading C3PAOs, consultants, and industry experts
- **Training opportunities**, including CMMC Certified Professional (CCP) sessions
- **Strategic networking** with defense contractors, MSPs, consultants, and technology vendors
- **Thought leadership sessions** covering CMMC implementation, readiness, and market opportunities
- **Immersive experience** combining professional development with destination travel



January 17-24, 2027 | Fort Lauderdale, FL

SPONSORSHIP PROSPECTUS

# CMMC at Sea: Example Schedule

01/17/2027 Sunday: Embarkation	01/18/2027 Monday: Port (Nassau)	01/19/2027 Tuesday: Sea Day		01/20/2027 Wednesday: Port (Cozumel)	01/21/2027 Thursday: Sea Day		01/22/2027 Friday: Port (Grand Cayman)	01/23/2027 Saturday: Sea Day		01/24/2027 Sunday: Debarkation
	8am: <b>Dock</b> 5pm: <b>Depart</b>  Excursion <i>(Sponsorship Opportunity)</i>	8am-12pm: <b>CCP at Sea</b>	10am-12pm: <b>ISACA Continuing Ed</b>	7am: <b>Dock</b> 8pm: <b>Depart</b>  Excursion <i>(Sponsorship Opportunity)</i>	8am-12pm: <b>CCP at Sea</b>	10am-12pm: <b>Documentation Station</b>	8am: <b>Dock</b> 6pm: <b>Depart</b>  Excursion <i>(Sponsorship Opportunity)</i>	8am-12pm: <b>CCP at Sea</b>	10am-12pm: <b>Ask the Assessors</b>	Safe travels home!
		12-1pm: <b>Lunch</b>			12-1pm: <b>Lunch</b>			12-1pm: <b>Lunch</b>		
		1-2pm: <b>State of CMMC 2026</b> – Rulemaking, SPRS, timelines, market demand, what primes are requiring			1-2pm: <b>The MSP’s Role in CMMC Success</b>			1-1:30pm: <b>What Companies Get Wrong About CMMC</b>		
		2-2:30pm: <b>Architecture for Small Defense Contractors</b>			2-2:30pm: <b>Top 10 POA&amp;M Mistakes</b>			1:30-2pm: <b>The Future of CMMC &amp; Defense Cybersecurity</b>		
		2:30-3pm: <b>Common CUI Scoping Mistakes</b>			2:30-3pm: <b>What an Assessor Wants to See in Your SSP</b>					
		3-4pm: <b>Inside a Real CMMC Assessment</b> – Walk through: evidence review, interview process, technical validation			3-4pm: <b>From Gap Assessment to Certification</b> – Lifecycle: Gap, Remediation, Mock Assessment, Certification					
3-4pm: <b>Opening Reception</b> <i>(Sponsorship Opportunity)</i>		4-5pm: <b>Networking Reception</b> <i>(Sponsorship Opportunity)</i>					4-5pm: <b>Closing Reception</b> <i>(Sponsorship Opportunity)</i>			
		6-8pm: <b>Women of CMMC Dinner</b> <i>(Sponsorship Opportunity)</i>								

Key	
	Conference: General Session
	Conference: Specialized Session
	CCP at Sea
	Sponsorship Opportunity



January 17-24, 2027 | Fort Lauderdale, FL

SPONSORSHIP PROSPECTUS

# About the Ship

**Celebrity Beyond** is one of the newest, most advanced ships in the Celebrity fleet, offering modern luxury designed for both relaxation and meaningful connection.

## Why It's Perfect for CMMC at Sea

- A premium, intimate environment that encourages real conversations
- Extended time with attendees beyond a traditional conference
- Beautiful venues for networking receptions and sponsor activations
- A memorable experience that blends industry leadership with destination travel



Accommodations include **premium Wi-Fi, beverage package**, welcome bottle of wine, and 2nd, 3rd, and 4th guests sail free; **included with every cabin!**

### Industry Networking

Expansive open-air decks, sophisticated lounges, and beautifully designed gathering spaces that create a premium setting for networking and collaboration

### Exceptional Dining & Hospitality

Guests enjoy access to a wide range of dining experiences, from casual cafés to award-winning specialty restaurants, alongside premium bars and lounges

### Innovative Spaces for Events

Dedicated meeting/conference facilities equipped with professional AV and flexible seating layouts, ideal for keynote sessions, panels, and sponsor-led presentations

### Relaxation & Entertainment

When sessions conclude, attendees enjoy pools, live entertainment, rooftop venues, wellness facilities, and curated shore excursions throughout the Caribbean



January 17-24, 2027 | Fort Lauderdale, FL

SPONSORSHIP PROSPECTUS

# Why Sponsor CMMC at Sea?

- **Direct Access to the CMMC Ecosystem**

Connect with decision-makers across the Defense Industrial Base (DIB), including defense contractors, MSPs, consultants, assessors, and compliance leaders.

- **Position Your Brand as a CMMC Leader**

Align your organization with one of the most innovative events in the CMMC community and demonstrate leadership in the evolving defense cybersecurity landscape.

- **High-Value Networking Environment**

Unlike traditional conferences, the cruise setting creates extended opportunities for meaningful conversations, relationship building, and partnership development.

- **Targeted Business Development**

Engage with organizations actively preparing for CMMC; those seeking solutions, services, and technology partners.

- **Exclusive Visibility**

Sponsors benefit from premium brand placement across event programming, networking events, training sessions, and attendee materials.



January 17-24, 2027 | Fort Lauderdale, FL

SPONSORSHIP PROSPECTUS

# General Overview

## Industry Networking

- ✓ Connect with leaders across the CMMC ecosystem
- ✓ Engage with defense contractors, MSPs, consultants, and C3PAOs
- ✓ Extended networking opportunities throughout the cruise
- ✓ Social events designed to foster meaningful industry relationships

## Thought Leadership

- ✓ Opportunities to present insights on CMMC readiness and cybersecurity compliance
- ✓ Participate in panels, breakout sessions, and expert discussions
- ✓ Showcase your organization's solutions and expertise
- ✓ Position your brand as a leader in the DIB

## High-Impact Brand Visibility

- ✓ Premium exposure across event sessions and networking events
- ✓ Branding on conference materials, signage, and attendee assets
- ✓ Sponsorship of receptions, excursions, and other specialty events
- ✓ Unique engagement in a targeted industry setting



January 17-24, 2027 | Fort Lauderdale, FL

SPONSORSHIP PROSPECTUS

# Sponsorship Packages

Sponsorship Level	Price	Cabins/Passes	Speaking Opportunity	Branding Visibility	Special Activation
<b>Title Sponsor (x2)</b>	<b>\$15,000</b>	2 Inside cabins (4 conference passes)	Opening remarks + 30 min session	Website, break slides, agenda, bags, signage	Welcome reception branding
<b>Happy Hour Reception Sponsor (x2)</b>	<b>\$10,500</b>	1 Inside cabin (2 conference passes)	Opening remarks (5 min)	Website, agenda, signage	Happy Hour reception branding
<b>Exhibit Booth (x10)</b>	<b>\$7,500</b>	1 Inside cabin (2 conference passes)	—	Website, agenda, signage	Dedicated exhibit table
<b>Women of CMMC Dinner (x3)</b>	<b>\$4,500</b>	—	Dinner recognition	Website, agenda, signage	Private dinner branding
<b>Shore Excursion Sponsor (x3)</b>	<b>Varies</b>	—	—	Website, agenda, signage	Excursion branding
<b>Wi-Fi Sponsor (Exclusive)</b>	<b>\$3,750</b>	—	—	Website, break slides, agenda, signage	“WiFi provided by”
<b>Photo Sponsor (Exclusive)</b>	<b>TBD</b>	—	—	Website, agenda, signage	Logo on all photos
<b>Cabin Gift Sponsor (Exclusive)</b>	<b>\$2,750</b>	—	—	Website, agenda, signage	Gift placed in cabins
<b>Lanyard Sponsor (Exclusive)</b>	<b>\$3,250</b>	—	—	Lanyard, website, agenda, signage	Logo on lanyards
<b>Bag Sponsor (x5)</b>	<b>\$825</b>	—	—	Website, agenda, signage	Logo on welcome bags



**January 17-24, 2027 | Fort Lauderdale, FL**

SPONSORSHIP PROSPECTUS

# Title Sponsor

**\$15,000 | Limited to 2**

## Highlight

Title Sponsors receive the highest level of visibility and positioning at CMMC at Sea, placing your organization at the forefront of the event and the CMMC ecosystem.

## Event Access

- 1 inside cabins
- 2 conference passes
- Access to attendee list

## Inclusions

- Premier logo placement on event website, marketing, and signage
- Logo on conference agenda, welcome bag, and presentation slides
- Branding at welcome reception
- Social media and email promotion
- Opportunity for opening remarks (up to 5 min)
- Opportunity for conference speaking session (subject to topic and speaker approval; up to 30 min)
- Opportunity to include branded gift in attendee welcome bag



**January 17-24, 2027 | Fort Lauderdale, FL**

**SPONSORSHIP PROSPECTUS**

# Happy Hour Reception Sponsor

**\$10,500 | Limited to 2**

## Highlight

The Happy Hour Reception Sponsor gains premium visibility during one of the event's most popular networking events.

## Event Access

- 1 inside cabins
- 2 conference passes
- Access to attendee list

## Inclusions

- Logo placement on event website, marketing, and signage
- Branding at 1 of 2 Happy Hour receptions
- Logo on conference agenda
- Social media promotion
- Opportunity for opening remarks (up to 5 min)
- Opportunity to include branded gift in attendee welcome bag



**January 17-24, 2027 | Fort Lauderdale, FL**

SPONSORSHIP PROSPECTUS

# Exhibit Booth Sponsor

**\$7,500 | Limited to 10**

## Highlight

Exhibitors receive a dedicated space to showcase solutions and connect directly with attendees throughout the event.

## Event Access

- 1 inside cabins
- 2 conference passes
- Access to attendee list

## Inclusions

- Logo placement on event website, marketing, and select signage
- Dedicated booth/table in conference area
- Social media promotion



**January 17-24, 2027 | Fort Lauderdale, FL**

SPONSORSHIP PROSPECTUS

# Women of CMMC Dinner Sponsor

**\$4,500 | Limited to 3**

## Highlight

Support and celebrate women leaders across the CMMC ecosystem during this exclusive networking dinner.

## Event Access

- Access to attendee list

## Inclusions

- Logo placement on event website, marketing, and select signage
- Branding at private dinner
- Recognition during dinner remarks
- Social media promotion



January 17-24, 2027 | Fort Lauderdale, FL

SPONSORSHIP PROSPECTUS

# Shore Excursion Sponsor

**TBD | Limited to 3**

## **Highlight**

Sponsors gain visibility while attendees participate in curated shore excursions during the cruise.

## **Event Access**

- Access to attendee list

## **Inclusions**

- Logo placement on event website, marketing, and select signage
- Branding on excursion registration page
- Logo on excursion meetup signage
- Mention in event agenda
- Social media promotion



**January 17-24, 2027 | Fort Lauderdale, FL**

**SPONSORSHIP PROSPECTUS**

# Wi-Fi Sponsor

**\$3,750 | Exclusive**

## **Highlight:**

The WiFi Sponsor receives consistent brand visibility during conference sessions and breaks.

## **Event Access**

- Access to attendee list

## **Inclusions**

- Logo placement on event website, marketing, and select signage
- “Wi-Fi Provided by” branded presentation slide during breaks
- Social media promotion



**January 17-24, 2027 | Fort Lauderdale, FL**

**SPONSORSHIP PROSPECTUS**

# Lanyard Sponsor

**\$3,250 | Exclusive**

## **Highlight:**

One of the most visible branding opportunities throughout the entire event.

## **Event Access**

- Access to attendee list

## **Inclusions**

- Logo placement on event website and select signage
- Logo printed on attendee lanyards and badge holders



**January 17-24, 2027 | Fort Lauderdale, FL**

**SPONSORSHIP PROSPECTUS**

# Photo Sponsor

**TBD | Exclusive**

## **Highlight:**

One of the most visible branding opportunities throughout the entire event.

## **Event Access**

- Access to attendee list

## **Inclusions**

- Logo placement on event website and select signage
- Logo on all images posted from event



**January 17-24, 2027** | Fort Lauderdale, FL

SPONSORSHIP PROSPECTUS

# Cabin Gift Sponsor

**\$2,750 | Exclusive**

## **Highlight:**

Place a gift directly into attendee cabins to create a memorable sponsor touchpoint.

## **Event Access**

- Access to attendee list

## **Inclusions**

- Logo placement on event website and select signage
- Gift placed in attendee cabins with sponsor card



**January 17-24, 2027 | Fort Lauderdale, FL**

**SPONSORSHIP PROSPECTUS**

# Welcome Bag Sponsor

**\$825 | Limited to 5**

## **Highlight:**

Sponsors receive branding on attendee welcome bags and the opportunity to include a promotional item.

## **Event Access**

- Access to attendee list

## **Inclusions**

- Logo placement on event website and select signage
- Logo printed on welcome bags
- Opportunity to include branded gift in attendee welcome bag



**January 17-24, 2027 | Fort Lauderdale, FL**

**SPONSORSHIP PROSPECTUS**

# Contact Us



**Evan Neufeld**  
*Manager of Business Development & Partnerships*  
[ENeufeld@EdwPS.com](mailto:ENeufeld@EdwPS.com) | 240.418.3539



**Brooke Edwards**  
*Director of Marketing & Proposals*  
[BEwards@EdwPS.com](mailto:BEwards@EdwPS.com)



**January 17-24, 2027** | Fort Lauderdale, FL

SPONSORSHIP PROSPECTUS